



Art in the Park

At the International Storytelling Center

CALL TO ARTISTS
Tenth Annual Art in the Park
A Judged and Juried Art Show

Saturday, October 20, 2018 – 10:00 a.m. – 5:00 p.m.
Sunday, October 21, 2018 – Noon – 5:00 p.m.

The best art show and sale in Jonesborough will take place on October 20 & 21, 2018. The show will be held on the grounds of the International Storytelling Center in the heart of Jonesborough, Tennessee.

Autumn in Northeast Tennessee brings thousands of tourists to this area to see the mountains in their colorful splendor. A favored tourist spot is Historic Downtown Jonesborough, the oldest town in Tennessee, which will be adorned in autumn décor.

The goal of this show is to highlight the fine art produced in our region. The Town of Jonesborough is dedicated to bringing the community at large closer together and show other communities the creative influence that the arts can bring to their quality of life. It is imperative that the quality of this fine art show be maintained and offer patrons the opportunity to experience art of the highest standards.

The public relations efforts will focus on drawing in a public that will be attending this event for the purpose of viewing and purchasing artwork.

Awards

Best of Show	\$1000
2 nd Place	\$500
3 rd Place	\$300
Best New Artist	\$125

Between two and four honorable mentions will may also be presented.

One Best of Tasting certificate will be awarded.

Eligibility

Only artists selling their original work will be accepted. Please do not apply if you plan to bring any piece of work that you did not personally originate. You will be asked to leave the show and not be given a refund. You must turn in your application, photos of your artwork and booth set-up, jury fee, and booth fee by September 7, 2018.

Students

Students who are currently enrolled in a higher education institution can apply for a shared space. The shared space will be with another student artist located in the Park behind the Storytelling Center. The space will be 10x10. The student is required to submit proof of current enrollment. Each student will pay \$50 for their half of the space plus a \$15 jury fee.

Best in Tasting Area

Tasting vendors selling their original creations will be accepted. Vendors must give free samples of their product during the event. The Best in Tasting vendor fee is \$25. Vendors may sell their products during the event. Alcohol vendors must provide a copy of their license/permit in order to participate.

[Please return your completed application by September 7, 2018.](#)

Booth Space and Logistics

The inside booth fee is \$125 for both days plus a \$20 jury fee. Lawn/Park booth fee is \$100 for both days plus a \$20 jury fee. If you were accepted into FAITP in previous years, you do not have to jury in again and you do not have to pay the \$20 jury fee. Best in Tasting fee is \$25.00. Students sharing a space have a \$15 jury fee and \$50 booth fee.

There is space inside the Storytelling Center for artists, however, it is very limited. Inside space consists of 10'x10'. You must provide your own tables and chairs. If you were in FAITP last year and had an inside space, please remit your application and check no later than September 7, 2018 and make a notation of your preference. Please mark the top of your application if you request the same inside space. This does not mean you will receive the same space but every effort will be made to honor requests. If you require a larger space, you may prefer a spot on the lawn of the Park. The park will accommodate those that need a bit more room. The requests will be honored in the order that they are received in. *Phone reservations will not be accepted.* Mailed or hand-delivered forms only. Please be advised that we have a waiting list for inside spaces. You will be notified of your location.

The International Storytelling Center is available for restrooms. Local shops, restaurants, Bed and Breakfasts, hotels and motels will be open to serve your needs. Also, light refreshments will be provided for our artists and volunteers in the hospitality room at the Chester Inn. Please remember, the hospitality room is put together through donations of local businesses, town staff, and volunteers. Only artists who are staffing their booths and volunteers should be visiting the hospitality suite.

To be successful please remember that communication is the key! All artwork should be priced and visible to visitors and artists should staff their booths at all times.

Specialty Ad

All artists will be listed in the event program. You may purchase a specialty ad with your business card or contact for an additional \$25.00. You will also be a featured artist on our Facebook and Instagram pages prior to the event with links to your website or social media sites. We will need good quality photographs of your work along with your business card and any digital logos you may have.

Set-up and Break-down

Due to prior rentals and events at the Storytelling Center, set-up cannot take place until 3:00 p.m. on Friday. For artists on the lawn, you may set up your tent (only your tent. . . no merchandise) on Friday from 3:00 p.m. – 8:00 p.m. Artists inside the Storytelling Center may set up at the same time. Security will not be present on the lawn Friday night.

Saturday morning set-up will begin at 7:00 a.m. and must be finished by 9:00 a.m. when judging will take place. event will open to the public promptly at 10:00 a.m. Please adhere to the time allotment.

Judging and Awards

Judging will take place promptly at 9:00 a.m. on Saturday morning. There will be three judges that grade vendors on their originality, craftsmanship, composition, variety, use of space, presentation, and other elements. Ribbons and awards will be given to winners around 10:00 a.m. on Saturday.

Security

Security will be on the lawn Saturday evening through daylight. Neither the International Storytelling Center nor The Town of Jonesborough will assume liability if you set up your tent or merchandise on Friday.

Butterflies

There will be volunteers, or as we call them, "Butterflies," to assist in transporting your items to your reserved booth on Saturday morning. "Butterflies" will also assist to allow brief breaks from your booth once or twice a day. Butterflies are not available Friday night or Sunday afternoon.

Thank you for believing in Art in the Park. Last year over 3,000 visitors attended Art in the Park. Rest assured that attention to every detail in promoting Art in the Park will be a Town priority. Please do not hesitate to contact me with any thoughts, concerns or questions.

Regards,

Theresa Hammons, Director, McKinney Center and Mary B. Martin Program for the Arts
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